

Experience

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EDUCATION

YALE UNIVERSITY

New Haven, Connecticut

Master of Fine Arts
1986

Course work included: typography, book design, color theory, drawing, symbol design, information graphics, corporate identity systems, photography, video production, history of art, history of film, history of music, and history of architecture

Thesis topic:

"Color Choice in Graphic Design"

I taught an introductory graphic design course as part of a Teaching Assistantship.

YALE UNIVERSITY / SWITZERLAND

Brissago, Switzerland

Summer Program in Graphic Design
1983

Course work included: drawing, photography, visual semantics, typography, and color

OHIO STATE UNIVERSITY

Columbus, Ohio

BSID in Visual Communication Design
1983

Course work included: typography, book design, product graphics, signage systems, packaging, photography, film production, engineering graphics, and marketing

Dean's List, 1980-1983

taught typography & design at:
Monserat College of Art, Beverly, MA

guest lecturer at:
Massachusetts College of Art, Monserat College of Art, and The American University, Washington D.C.

Milestone Marketing & Design

Newburyport, Massachusetts, September 1994 - present

President

I currently operate my own graphic design firm and work on a wide range of projects, including print, corporate identity, packaging, direct mail, and web site design. Clients include: Lego, Adobe, ESPN, Addison-Wesley, Harvard University, Optika, Dataquest, R.R. Donnelley, Allaire, Sybase, CSC Index, Warner Brothers, Nickelodeon, Zefer, PCDOCS, SAP, Digital Equipment Corp., Shiva, and Just Pretend.

Interleaf, Inc.

Waltham, Massachusetts, October 1989 - September 1994

Manager, Corp. Design Group / Art Director, May 1992 - September 1994

Interleaf was the world's leading provider of document management software with revenues of \$120 million. As manager of Interleaf's Design Group, I supervised and art directed seven employees, including graphic designers, production managers, and a writer. My group was responsible for designing and producing all of Interleaf's marketing materials, including the annual report, product brochures, packaging, and direct mail. I managed a \$1/2 million collateral budget, and planned and coordinated the company's collateral system for use domestically and abroad. I also managed the process of shifting 80% of Interleaf's collateral from offset printing to new production and distribution channels (including demand printing, online viewing, and CD ROM), tripling the volume of information provided to Interleaf's sales force. I also initiated and led the effort to re-engineer Interleaf's production processes within the marketing department with the goal of improving file and image storage, file conversion, information reuse, and color output.

Senior Graphic Designer, October 1989 - May 1992

As a senior designer, I designed, managed, and produced an extensive array of projects, including product brochures, on-line tutorials, and a variety of materials for conferences, tradeshow, and events. I was also part of the team responsible for initiating and implementing the redesign of Interleaf's corporate identity. This included a new logo, letterhead system, signage, packaging, and a new look for Interleaf's marketing collateral.

Digital Equipment Corporation

Maynard, Massachusetts, June 1987 - September 1989

Senior Graphic Designer

While working in DEC's Corporate Design Group, I designed and produced a wide variety of projects, including: product graphics, software interface design, print collateral, color research, packaging, corporate identity and environmental graphics.

Ligature, Inc.

Boston, Massachusetts, October 1986 - June 1987

Graphic Designer

My primary responsibility at Ligature was the design and production of a lavish coffee table book commemorating the history and restoration of an old Art Deco building in Boston's financial district, now known as "The Landmark".

Rumney Associates

New Haven, Connecticut, May 1985 - September 1985

Graphic Designer

I was responsible for the design of graphics for Wesleyan University's film archive and signage for the university's new library.

Karlsberger & Associates, Inc.

Columbus, Ohio, October 1983 - August 1984

Junior Graphic Designer

While working in the graphics department of Ohio's largest architectural firm, I designed signage systems, environmental graphics, and print collateral.